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To protect the usefulness and availability of these technologies for the future, growers must implement an Insect Resistance Management (IRM) program as specified in product use guides. For detailed IRM requirements for products with in-plant insect resistance, refer to the appropriate product use guide, available from your Pioneer sales professional or on the web at: [www.pioneer.com/IRM](http://www.pioneer.com/IRM).

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**PROTECTION**  
*IN* **ALL THE** right places  
 CAN TAKE  
**YIELD TO NEW HEIGHTS.**

**With you from the word go.**

When you're ready to go, we'll help you select products developed and tested locally for maximum performance on your acres.

**Meet the family.**

With the Optimum® AcreMax® family of products you can choose the level of insect protection you need for your acres above or above- and below-ground.



WHEN IT COMES TO INSECT  
**PROTECTION**  
*it's all in this* **FAMILY.**



**Single-bag protection that fits your fields.**

Our integrated refuge solutions are tailor-made for your fields. For refuge simplified and yield multiplied, defend against insect pressure with the proven and trusted trait performance of the Optimum® AcreMax® family of products.

